

MEMORANDUM

Agenda Item No. 7(M)(2)(A)

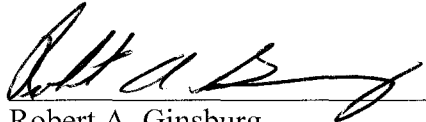
TO: Honorable Chairman Joe A. Martinez
and Members, Board of County Commissioners

DATE: February 1, 2005

FROM: Robert A. Ginsburg
County Attorney

SUBJECT: Resolution Authorizing
In-Kind Services From
Miami-Dade Park and
Recreation Department
For Aventura Marketing
Council's January 29-30,
2005 Family Festival

The accompanying resolution was prepared and placed on the agenda at the request of Commissioner Sally A. Heyman.


Robert A. Ginsburg
County Attorney

RAG/dc



MEMORANDUM

(Revised)

TO: Honorable Chairman Joe A. Martinez
and Members, Board of County Commissioners

DATE: February 1, 2005

FROM: Robert A. Ginsburg
County Attorney

SUBJECT: Agenda Item No. 7(M)(2)(A)

Please note any items checked.

- ☐ "4-Day Rule" ("3-Day Rule" for committees) applicable if raised
- ☐ 6 weeks required between first reading and public hearing
- ☐ 4 weeks notification to municipal officials required prior to public hearing
- ☐ Decreases revenues or increases expenditures without balancing budget
- ☐ Budget required
- ☐ Statement of fiscal impact required
- ☐ Bid waiver requiring County Manager's written recommendation
- ☐ Ordinance creating a new board requires detailed County Manager's report for public hearing
- ☐ Housekeeping item (no policy decision required)
- ☐ No committee review

Approved _____ Mayor

Veto _____

Override _____

Agenda Item No. 7(M)(2)(A)

02-01-05

RESOLUTION NO. _____

RESOLUTION RETROACTIVELY AUTHORIZING IN-KIND SERVICES FROM THE MIAMI-DADE PARK AND RECREATION DEPARTMENT FOR THE AVENTURA MARKETING COUNCIL'S JANUARY 29-30, 2005 FAMILY FESTIVAL IN AN AMOUNT NOT TO EXCEED \$941

WHEREAS, the Aventura Marketing Council has requested in-kind services from the Miami-Dade Park and Recreation Department for its January 29-30, 2005 Family Festival in an amount not to exceed \$941 (See attached Fee Waiver/In-Kind Service Application); and

WHEREAS, the Aventura Marketing Council's Family Festival is a District event and the funding for the in-kind services set forth above shall be allocated from the District 4 In-Kind Reserve Fund,

NOW, THEREFORE, BE IT RESOLVED BY THE BOARD OF COUNTY COMMISSIONERS OF MIAMI-DADE COUNTY, FLORIDA, that this Board retroactively approves the provision of in-kind services from the Miami-Dade Park and Recreation Department for the Aventura Marketing Council's January 29-30, 2005 Family Festival in an amount not to exceed \$941.

The foregoing resolution was sponsored by Commissioner Sally A. Heyman and offered by Commissioner _____, who moved its adoption. The motion was seconded by Commissioner _____ and upon being put to a vote, the vote was as follows:

Joe A. Martinez, Chairman
Dennis C. Moss, Vice-Chairman

Bruno A. Barreiro
Jose "Pepe" Diaz
Sally A. Heyman
Dorin D. Rolle
Katy Sorenson
Sen. Javier D. Souto

Dr. Barbara Carey-Shuler
Carlos A. Gimenez
Barbara J. Jordan
Natacha Seijas
Rebeca Sosa

The Chairperson thereupon declared the resolution duly passed and adopted this 1st day of February, 2005. This resolution shall become effective ten (10) days after the date of its adoption unless vetoed by the Mayor, and if vetoed, shall become effective only upon an override by this Board.

MIAMI-DADE COUNTY, FLORIDA
BY ITS BOARD OF
COUNTY COMMISSIONERS

HARVEY RUVIN, CLERK

By: _____
Deputy Clerk

Approved by County Attorney as
to form and legal sufficiency.



Mariela Martinez-Cid



MIAMI-DADE COUNTY
FEE WAIVER/IN-KIND SERVICES APPLICATION

COUNTY FEE WAIVERS OR IN-KIND SERVICES REQUESTED THROUGH THIS PROCESS ARE NOT EFF
ACTION OF THE BOARD OF COUNTY COMMISSIONERS PURSUANT TO THE MIAMI-DADE COUNT

Please complete the following form and submit completed form along with requested materials, if applicable, to:

Special Events Staff
Communications Department
111 N.W. 1st Street, Suite 2510
Miami, FL 33128

Phone: (305) 375-2836
Fax: (305) 375-3968

✓ 12/1
To Mary
Fur Blake
372-6779

Type of Event/Application (select one of the following):

- ☐ District Event - Event of minimal impact related to specific commission district (Complete questions 1-7, sign and date: copy will be submitted to the appropriate District Commissioner within two days of receipt of application.)
- ☐ Small Event - Event of minimal impact not necessarily related to a specific commission district. (Complete questions 1-7, sign and date.)
- ☐ Special Event - Event with expected attendance of less than 5,000 with localized impact limited to an individual community or municipality (Complete questions 1-12, sign, date and submit form no later than 60 days prior to event date.)
- ☒ Major Event - Large Event with expected attendance of over 5,000 or significant probability of protests, controversy, violence or vandalism (Complete questions 1-12, sign, date and submit form no later than 120 days prior to event date.)

1. Full legal name of the requesting organization: Aventura Marketing Council
2. Applicant Status: (Select one of the choices below)

- ☒ Not-For-Profit or Tax Exempt
- ☐ Local Government or Public Entity
- ☐ For-Profit
- ☐ County Sponsored Event/Sponsoring Department
- ☐ Other (specify):

3. Name and contact information for single point of contact (address, phone, fax, e-mail address, etc.):

Elaine Tulan President
Phone (305) 932-5334 Fax (305) 932-4701 e.tulan@acouncil.com

4. Specify fee waiver or in-kind service requested (quantify, if applicable): large county stage

5. Name, date of event, description, and purpose of the event (if event is a fund-raiser, define the beneficiaries):

9th Jan 29, 2005
Sun Jan 30, 2005
Free Family Festival: Aventura Arts & Crafts Festival
To promote tourism + showcase community
Portion of proceeds benefit Center for Positive Living (people w/ HIV)

6. Please select ALL that apply to event:

- ☒ Economic Development: Event supports vitality or growth of the local economy
- ☐ Youth/Education: Event benefits youth of any age and/or offers educational benefits
- ☐ Health and Social Services: Event supports health-related causes and/or social programs or institutions that improve quality of life within the community
- ☒ Arts and Culture: Event supports music, theatre, literature, art or culture
- ☐ Environmental: Event benefits environmental concerns or promotes conservation
- ☐ Sports and Athletics: Event supports/promotes organized sports or recreational participation

7. Physical address of event venues (please specify Commission District(s)): 19999 - 19333 West County
Club Drive Aventura
Just east of Aventura Mall

MIAMI-DADE COUNTY
FEE WAIVER/IN-KIND SERVICES APPLICATION

8. Description of regional or local impact: Two day festival will impact traffic on West Country Club Drive which will be closed Fri Jan 27 thru Sun Jan 30 at 6 pm. Aventura Police will be situated on both ends of festival and ample traffic barricade will be in place. Vehicular traffic can access the Aventura Plaza club at lot & other entries. Most residents work to festival. Aventura Mall has 7,500 parking spaces.
9. Daily/hourly event schedule, including set-up and breakdown schedule (attach event calendar, if applicable):
Set up - Fri Jan 28, 7 pm
Hours of Festival: Sat & Sun Jan 29-30 10 am - 5 pm
Breakdown - Sunday, Jan 29, 6 pm
10. Detailed description of event venues (map or schematic of event venues, access points, surrounding roadways and traffic flow diagrams, if applicable): see below
11. Expected number of participants and estimated attendance (per day, if applicable): # of Participants: Approx 200
Attendance: Approx 25,000 per day
12. Itemized budget, including total event budget, total budget of host organization, if applicable, and total commitment of resources (attach additional pages as needed): attached budget from Howard Allen Events, show all expenditures

I hereby certify that all the statements made in this application are true and correct.

[Signature]
Signature of Authorized Representative

12-804
Date

A) Street map schematic attached


#10

Memorandum



Date: February 1, 2005

To: Honorable Chairman Joe A. Martinez
and Members Board of County Commissioners

From: George M. Burgess
County Manager 

Subject: District Specific In-Kind Request Recommendation

The Office of Strategic Business Management (OSBM) has reviewed the attached in-kind request and recommends for the item to move forward to the Board of County Commissioners for approval. The district specific in-kind reserve balance allows for the funding of this request.

Background

A waiver for in-kind services is being requested by a non-profit organization Aventura Marketing Council for the Aventura Arts and Crafts Festival scheduled for January 29-30, 2005.

In-kind services have been requested in the amount of \$941 from the Park and Recreation Department for use of the large stage. This event will be funded from the District 4 in-kind district specific reserve funds.

In FY 2004-05, Aventura Marketing Council has not received any County funding.

01105inkind